



# The TRUTH about WELLNESS

## What Brokers Need to Know

FAHU Educational Symposium & Expo

Wednesday, September 12 | 1:30 pm

### Don't miss this panel discussion where we will expose the truths about employee wellness programs.

You've probably heard the opinions out there when it comes to Employee Wellness Programs. Some of your clients are all about offering this benefit. Others are disappointed that it hasn't been all they'd hoped. And let's face it, running a wellbeing initiative takes time (lots of it), money (more than they thought), and resources (constant communication).

#### Your clients are asking some difficult questions:

- *Do my executives want to prioritize wellness as a business objective?*
- *Should I implement a wellness program via a third-party vendor, or go it alone?*
- *How can I shift to a total "well-being" approach from a physical health program?*
- *Are our benefits competitive in the marketplace so that we can hire the best talent?*
- *Will employees utilize the program enough to make it worth the trouble?*
- *What else can I do to reduce workplace stress?*
- *Are incentives necessary to get employees to participate?*
- *What cost savings should we expect if we invest in wellness?*

**So, what's the reality?** Our expert panelists will be sharing what you need to know when talking to your clients about Employee Wellness. We will show you some amazing success stories and take a look at the opposing views. We will openly and honestly talk about where it helps and where it hurts, what it saves and what it costs to execute a wellness program.



#### Take-aways:

You'll get a questionnaire to help you guide the conversation with your clients.

We will provide you with a list of resources where you can learn more.

We will be giving away a few books that are our panelists' favorite reads.

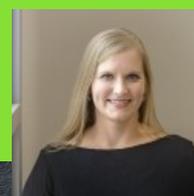
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